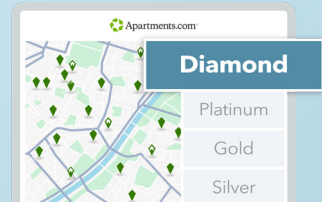


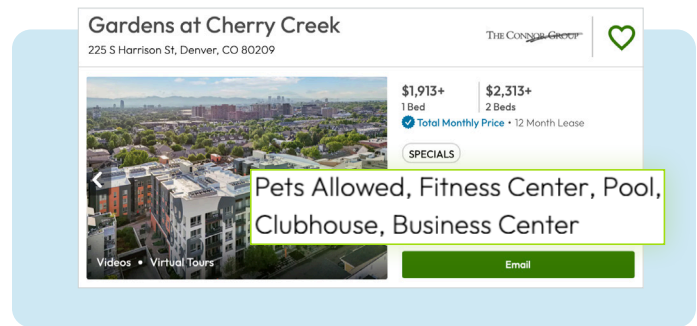
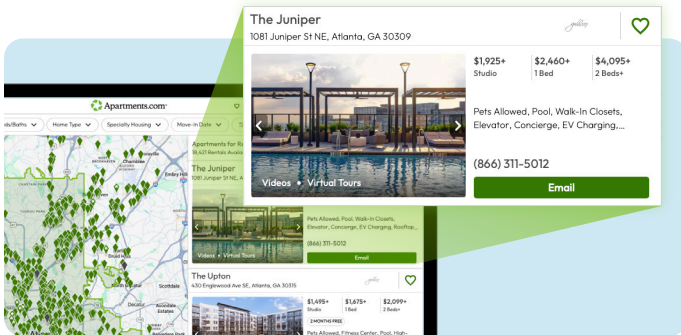


Diamond Package

Our ultimate solution. All eyes on you.



300% MORE EXPOSURE THAN SILVER*



✓ Highest placement

Get maximum visibility where renter search begins. Your property is seen first by high intent renters, giving you priority exposure before they scroll, compare, or engage with competing listings.

✓ Largest placard

Command attention in search results with the most prominent placard available. Highlight top amenities upfront to stand out visually and earn more clicks from renters actively comparing options.



✓ Most immersive media

Showcase your property with the most immersive media package available. Get 20 Matterport 3D Tours at the unit level, a 3D exterior experience, HD video, and a professional photo shoot at no additional charge.

✓ Detailed property map

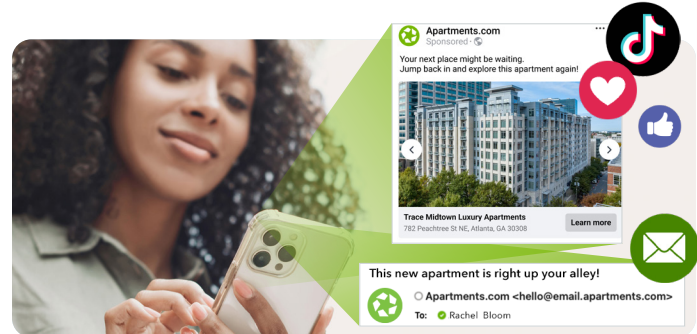
Prominent link to your community website

✓ Rent specials on placard

Include leads, plus photos and floor plan images

✓ Unit-level details

Include leads, amenities, date available, pricing, rent specials, plus photos and floor plan images



✓ The most retargeting

Get the highest level of ad retargeting and email recommendations. Re-engage renters who already showed interest, keeping your property visible as they narrow choices and approach a decision.

✓ Tour Scheduling & Apply Now features

Gain access to our highest-converting leads

✓ Multi-site exposure

Your listing appears on at least 6 leading rental websites

✓ CoStar Market Advantage™

Rent comparables, lead performance, listing quality reports

Full Diamond Package Features

Network Exposure

- ✓ 300% more in exposure vs. Silver package*
- ✓ Highest in order of appearance
- ✓ 6 network sites**
- ✓ Reinforcement ad
- ✓ Property ads in targeted email campaigns
- ✓ Property management logo
- ✓ Listing on 1 targeted website†
- ✓ Property ads on Facebook, Instagram, other websites

Listing Exposure

- ✓ HD video production^
- ✓ Amenities on search page
- ✓ Detailed property map
- ✓ Image carousel on search results
- ✓ Rent specials on placard
- ✓ Rent specials on listing page
- ✓ Hi-res photos
30 produced / Unlimited total^
- ✓ Virtual tours
6 Matterport 3D Tours produced / 20 total^
- ✓ Tour Scheduling Vendor Integration
- ✓ Dedicated property details page
- ✓ Link to website URL
- ✓ Ratings & reviews
- ✓ Sister properties as "nearby properties"

Unit Level Details

- ✓ Videos of a unit
- ✓ Virtual tours of a unit
- ✓ Unit in detailed property map
- ✓ View from the unit
- ✓ Photos and floor plan images of the unit
- ✓ Unit-level leads
- ✓ Unit-level apply now links
- ✓ Unit-level description and specials
- ✓ Unit amenities
- ✓ Beds, baths, and sq ft of the unit
- ✓ Rental rates and estimated costs
- ✓ Date available for the unit
- ✓ Deposit for a unit
- ✓ Price by lease term/move-in date

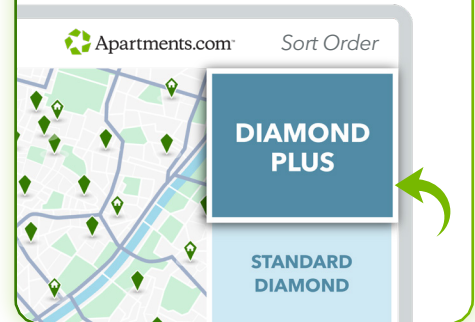
Additional Resources

- ✓ CoStar rent comps report
- ✓ Lead performance report
- ✓ Listing quality report
- ✓ Call recording
- ✓ Network ad analytics + customer portal
- ✓ MyMedia
- ✓ Rental Tools
- ✓ 50+ integration partners

PLUS it up!

Upgrade any ad package level to PLUS for even more exposure!

- ✓ 1,000% more in exposure vs. Silver package*
- ✓ Appear before all standard Diamond listing packages



Matterport Max

71% longer engagement.
23x more leads.

- ✓ Unlimited Matterport 3D tours
- ✓ Generate and deploy premium marketing assets across all channels
- ✓ Simplify move-ins, move-outs, maintenance, and leasing
- ✓ Only on Apartments.com



Ready to get started?

Call or email us to discuss which ad package fits your vacancy needs

apartments.com/advertise | 888.658.7368

