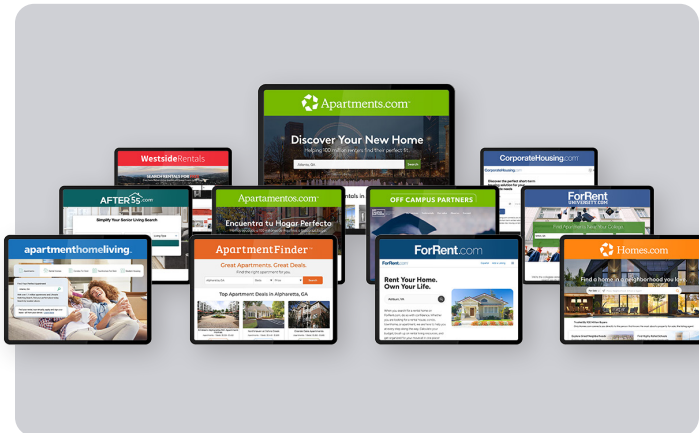
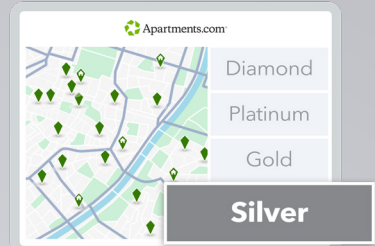




Silver Package

Introduce renters to your community

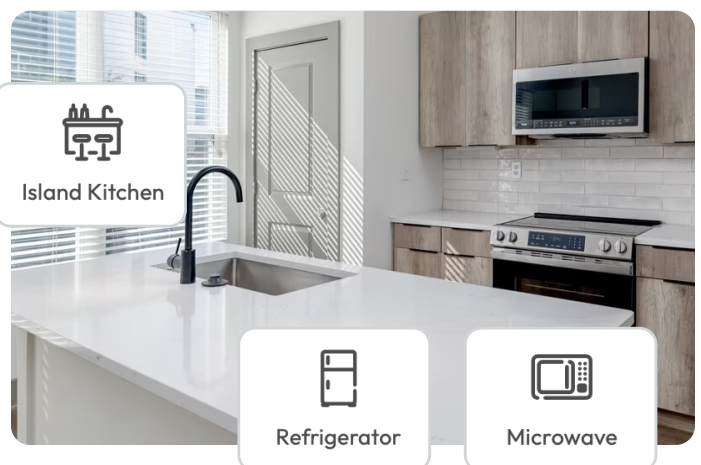
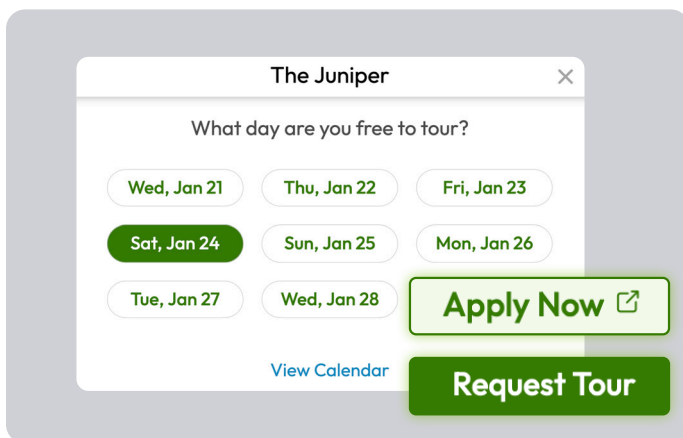


Multi-site exposure

Your listing appears across at least six leading rental websites, helping you reach a broad mix of renters wherever they start their search.

CoStar Market Advantage™

Get exclusive access to industry-leading multifamily intelligence delivering daily rents and clear, reliable insight into your competitive landscape.



Tour Scheduling & Apply Now

Give renters the ability to self-schedule tours and apply directly from your listing, reducing friction and helping interested prospects act fast.

Unit-level details

Show renters the exact unit with all the details and watch those high-quality True Leads™ roll in. Your team will appreciate the convenience of unit-level lead tracking in their dashboards.

Full Silver Package Features

Network Exposure

- ✓ 6 network sites**
- ✓ Listing on 1 targeted website†

Listing Exposure

- ✓ Hi-res photos
20 total^
- ✓ Ratings & reviews
- ✓ Tour Scheduling Vendor Integration
- ✓ Sister properties as "nearby properties"
- ✓ Dedicated property details page
- ✓ Rent specials on listing page
- ✓ Link to website URL

Unit Level Details

- ✓ Unit-level apply now links
- ✓ Rental rates and estimated costs
- ✓ Unit-level description and specials
- ✓ Date available for the unit
- ✓ Unit amenities
- ✓ Deposit for a unit
- ✓ Beds, baths, and sq ft of the unit
- ✓ Price by lease term/move-in date

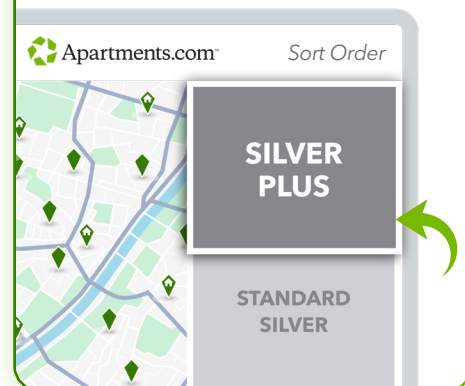
Additional Resources

- ✓ CoStar rent comps report
- ✓ Network ad analytics + customer portal
- ✓ Lead performance report
- ✓ MyMedia
- ✓ Listing quality report
- ✓ Rental Tools
- ✓ Call recording
- ✓ 50+ integration partners

PLUS it up!

Upgrade any ad package level to PLUS for even more exposure!

- ✓ 5% more in exposure vs. the standard Silver package*
- ✓ Appear before all standard Silver listing packages



Ready to get started?

Call or email us to discuss which ad package fits your vacancy needs

[apartments.com/advertise](https://www.apartments.com/advertise)

888.658.7368



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