

# Apartments.com

Apartments.com gives you an exciting, engaging and informative advertising tool. To make it as powerful as possible, we need your help. After all, no one knows your community, or the information apartment hunters need to become renters, better than you.

## Your ad on Apartments.com provides unmatched features and content

- Professional photography shows off your entire community
- Floor plans and text descriptions provide renters with key details about each of your models
- Apartment searches can be customized by many different amenities, so the most qualified renters contact you
- Apartment hunters can send your leasing staff messages with detailed moving criteria (via fax or email) while viewing your ad online
- A toll-free number specific to your property lets apartment hunters contact you instantly
- Our interactive mapping feature gives apartment hunters door-to-door directions to your community
- A Custom Web Address lets apartment hunters bypass your competition and go right to your community
- Online, weekly and monthly lead activity reports
- The Platinum Package features “just-like-you’re-there” virtual tours of your community and amenities